

KARTHIK NEMINLA

CREATIVE PRODUCER & CINEMATOGRAPHER



CONTACTS

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EDUCATION

The LIT School
Creator Marketer
Bangalore, India 2026

CVR College of Engineering, Hyderabad
Electronics & Instrumentation Engineering
Hyderābād, India 2024

POSITION OF RESPONSIBILITIES

- Marketing & Content Lead - Urban Vault Startup Run'26**
Managed a **4+ member team**, overseeing event coverage, content production, and on-ground execution.
- Production Lead (Projects/Shoots)**
Led **15+ shoots**, managing **cross-functional teams**.
- Head of Registrations - Namma Creator Carnival**
Led a **5-member team**, driving operations and achieving **80+ registrations** through structured execution.

SUMMARY

In **1.5+ years**, has produced **brand films and ad campaigns** for **40+ brands**, delivering content that moved people, built brands, and crossed **50M+ audiences**. A **Creative Producer** and **Cinematographer** who owns the **full production cycle**: concept, crew, camera, and cut. Brings both **creative instinct** and **operational discipline** to every project.

EXPERIENCE

Freelance (Creative Producer & Cinematographer) Bangalore, India

Brands/Creators 01/2025 - Present

- Led post-production for **Techno Gamerz (50M+)** on a **OnePlus branded campaign**, delivering large-scale creator content.
- Owned **end-to-end production** for **Anitha Bokepalli (700K+)** and **Oben Electric**, ensuring consistent, high-quality content output.
- Delivered **25+** performance marketing videos (multi-format/ratios) for **FirstClub**, managing cinematography, production, and post-production.
- Produced and shot content for **Little Bengaluru Stories (100K+)** and receipt.in, covering culture and lifestyle content.
- Directed content for and delivered across including Philips, Bumble, Rapido, Stable Money, Urban Vault, Scapia, Pronto, and more.
- Supported **GTM execution** for Ownly, NGL, Sportyad, and Poptein, and led creative execution as **Assistant Director** for institutional productions.

Peg Papad Studio Bangalore, India

Lead Creative Producer 05/2025 - 12/2025

- Led creative production for **10+ brands**, including delivering **5+** ad campaigns for **Swish**, spanning ads, brand films, and digital content.
- Owned end-to-end production (concept to final output) across multiple concurrent projects, including scripting, cinematography, and post-production.
- Managed cross-functional teams (**15+ members**) across shoots and post, ensuring timely, high-quality delivery.

Byjus Hyderābād, India

Sales Lead Executive 03/2024 - 10/2024

- Drove **₹8+ lakh revenue** while leading a team and managing high-volume sales operations at BYJU'S.

SKILLS

Creative Direction · Visual Storytelling · End-to-End Production Management · Cinematography · Budget Planning · Cost Management · Stakeholder Management · Client Management · Project Management

Adobe Premiere Pro · After Effects · Notion · Figma · Webflow · Frame.io